Studio Legale

DANDI

Diritto d'Autore e Industriale

COPYRIGHT · ENTERTAINMENT · ART LAW

Human creativity, protected in the age of AI.

Legal strategy for filmmakers, producers, artists and musicians — from the first idea to the festival, the gallery and the market.

CINEMA CONTEMPORARY ART MUSIC ARTIFICIAL INTELLIGENCE

Avv. Claudia Roggero
Avv. Donato Di Pelino

dandi.media

A boutique practice built around creative work.

DANDI.media is an intellectual property and entertainment law firm with offices in Rome and Genova, founded by Claudia Roggero and Donato Di Pelino. We work where law meets the image — on set, in the gallery, in the recording studio — and we speak the language of the people we represent: authors, directors, producers, visual artists, performers and musicians.

01

Film & Audiovisual

Development, chain of title, co-production agreements under international treaties, financing, tax credit and distribution.

02

Contemporary Art

Contracts for artists and exhibitions, performance and time-based works, public art, residencies and the art market.

03

Artificial Intelligence

Authorship of AI-assisted works, AI clauses in contracts, training and opt-out, image and voice of talent, EU AI Act.

04

Music

Recording and publishing agreements, master rights, sync licences, collective management and live events.

05

Copyright & Image Rights

Clearances and releases, licensing, publishing contracts, trademarks for creative brands and formats.

06

Disputes & Online Enforcement

Cease-and-desist letters, plagiarism claims, takedowns and platform disputes, negotiated settlements.

The human element.

With Law 132/2025, Italy rewrote Article 1 of its Copyright Act: protection belongs to works of *human* creativity, even when they are made with AI tools. For filmmakers and artists this is an opportunity — provided the human contribution is planned, documented and written into the contracts. That is our work.

WHAT WE DO

- **AI clauses in film and TV contracts**
  The clauses now essential for producers, including those that safeguard tax credit eligibility.
- **Proof of human authorship**
  Documenting the creative process for registrations, collecting societies and disputes.
- **Artists who create with AI**
  Authorship, ownership and sale of generative and AI-assisted artworks.
- **Image, voice and digital replicas**
  Consent and limits for actors and talent; protection against deepfakes.
- **Training and opt-out**
  Protecting catalogues, films and artworks from unauthorised data mining.

PUBLISHED & TAUGHT

In the age of artificial intelligence, Italy chooses the human element — Entertainment Law Review, Sweet & Maxwell, 2026

AI in entertainment contracts: the clauses required by Law 132/2025 — Diritto.it, 2026

AI and Rights in Cinema: from Project to Pitch — 30-hour workshop, Civica Scuola di Cinema Luchino Visconti, Milan, 2026

AI is a tool, like a brush. The work is protected when the hand that guides it is human.

Proof, on file.

A work made with AI is protected when the artist's contribution can be shown — and galleries and collectors ask for provenance, edition and authenticity before they buy. We build the artist's archive, so that every work leaves the studio with its documents in order.

WHAT WE DO

- **An archive record for every work**
  Code, technique, medium, edition and the history of each copy, kept by the artist.
- **AI tools and their licences**
  Which tools and platforms were used, and what their terms allow: commercial use, rights in the outputs, obligations.
- **Confidential prompt record**
  Prompts, settings, selection and post-production, documented as evidence of authorship and never disclosed.
- **Certificates of authenticity**
  Bilingual certificates for prints and digital works, with a register of every certificate issued.
- **Proof of date and integrity**
  Timestamps, deposits and file hashes that fix when the work was made, and by whom.

THE ARTIST'S FILE

Archive record — one per work, ready to fill in

AI tools & licences sheet — the terms in force on the day of creation

Prompt record — confidential, for the artist's archive only

Certificate of authenticity — bilingual, for galleries abroad

Register of certificates — one number for every copy sold

A signature says who made the work. The archive proves it.

CINEMA & AUDIOVISUAL

Claudia Roggero

Founding Partner · Avvocato

From development to the festival circuit, the contract is part of the film.

Claudia has worked at the crossroads of law and film since joining the Rome Bar in 2003. Operating as a hybrid of lawyer and agent, she attends international film festivals to build co-productions linking Italy with Eastern Europe and the Balkans, and assists producers and authors at every stage: chain of title, co-production agreements, financing and tax credit, music and archive clearances. She brings the same practical eye to artificial intelligence — in contracts, in print and in the classroom, where she trains the next generation of filmmakers to pitch projects that are clean on rights.

CREDENTIALS

Admitted to the Rome Bar, 2003

LL.M., University of Westminster, London

Certificate in Media Management, NYU

TEACHING

Civica Scuola di Cinema Luchino Visconti, Milan

Il Sole 24 Ore Business School

WRITING

Books on copyright for creatives, including *Il Dandi*

Entertainment Law Review (Sweet & Maxwell)

Film critic for Cinefacts

CONTEMPORARY ART & MUSIC

Donato Di Pelino

Founding Partner · Avvocato

Every artwork is also an asset: worth protecting, worth building on.

Donato is a copyright and intellectual property lawyer whose work has always lived between law and the arts. He graduated with a thesis in comparative private law on contracts in the visual arts, and today accompanies painters, sculptors, video artists, performers and digital creatives from their first exhibition to the international market. He writes reviews and critical texts on contemporary art, and his focus now includes the questions AI raises for artists: who is the author, what can be protected, how a work made with generative tools can be sold. A musician himself, he also leads the firm's music practice.

ART

- Contracts for artists and exhibitions
- Performance and time-based works
- Authorship of AI-assisted artworks

MUSIC & FILM

- Publishing and master rights
- Music for film and audiovisual
- Film finance and tax aspects

WRITING & TEACHING

- Critical texts on contemporary art
- Co-author of the firm's articles on AI and copyright
- Co-teacher, AI and Rights in Cinema, Civica

We don't just advise the creative world. We are part of it.

MOSSA APS

The contemporary art residency in Genova that Claudia and Donato co-founded to support artists.

Festivals

On the international festival circuit, building co-productions between Italy, Eastern Europe and the Balkans.

DANDIpedia

Our blog: copyright, cinema, art and AI explained clearly for the people who create.

GET IN TOUCH

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